

# Take Back Control

Here are the Top 10 reasons why database architects, developers, CIOs, and CTOs are choosing MariaDB

## 1. Massive Cost Savings & Predictable TCO

✗ **Oracle's** costly license and support fees.

✓ **MariaDB** offers up to 90% lower cost while meeting the same core requirements as Oracle, putting real money back in your budget.



## 2. No More Oracle Lock-in



✗ **Oracle** encourages the use of expensive, proprietary hardware, such as Exadata, and recommends Oracle Cloud.

✓ **MariaDB** frees you from proprietary hardware and provides the flexibility to run on low-cost hardware, in the cloud, or in hybrid environments.

## 3. Future-Proof Data Strategy

✗ **Oracle's** turns key capabilities—like clustering or partitioning—into extra-cost options, incurring additional costs.

✓ **MariaDB** includes clustering, advanced data compression and other enterprise-grade features within the platform.



## 4. Greater Agility & Developer Innovation



✗ **Oracle** limits developer innovation due to difficulty with management and deployment.

✓ **MariaDB** includes everything you need, like load balancing and vector search, in a single platform enabling greater flexibility with a modern data model.

## 5. Simple, Clear Licensing

✗ **Oracle** complex licensing leads to confusion and potentially significant audit penalties for violations.

✓ **MariaDB** has a simpler, transparent subscription, so you know exactly what you're paying for with no hidden surprises or audit anxiety.



## 6. Consolidated & Simplified IT



✗ **Oracle** often results in standalone environments for maintenance and different uses.

✓ **MariaDB** enables database consolidation, meaning a single platform can meet multiple needs and simplify your IT operations, reducing overhead.

## 7. Developer Love

✗ **Oracle** is ranked among the “most dreaded” databases in Stack Overflow's developer surveys, signalling widespread user frustration.

[Source: <https://www.dbta.com/Columns/Emerging-Technologies/Lessons-From-Stack-Overflows-Developer-Survey-145165.aspx>]

✓ **MariaDB** is a popular, enterprise-grade platform that helps developers easily build and deploy applications since it's open source and flexible.



## 8. Built in Oracle compatibility



✗ **Oracle's** reliance on vendor-specific features can make a migration labor-intensive, often requiring code rewrites and downtime planning.

✓ **MariaDB's** Oracle compatibility mode aids the transition, reducing risk and requiring fewer changes to existing applications.

## 9. Unified Data Stack

✗ **Oracle** often requires separate systems to manage relational data and vector embeddings.

✓ **MariaDB** enables you to manage multiple data formats within a single, unified environment, reducing data synchronization headaches.



## 10. Robust Community & Support



✗ **Oracle** operates on a proprietary lock-in mode, limiting user influence and favoring the use of other Oracle products.

✓ **MariaDB** pairs a large, active community with enterprise-grade support options, giving you community agility and professional reliability.