

Take Back Control

Here are the Top 10 reasons why database architects, developers, CIOs, and CTOs are choosing MariaDB

1. Massive Cost Savings & Predictable TCO

Oracle's costly license and support fees.

Maria DB offers up to 90% lower cost while meeting the same core requirements as Oracle, putting real money back in your budget.

2. No More Oracle Lock-in



Oracle encourages the use of expensive, proprietary hardware, such as Exadata, and recommends Oracle Cloud.



3. Future-Proof Data Strategy

Oracle's turns key capabilities—like clustering or partitioning—into extra-cost options, incurring additional costs.

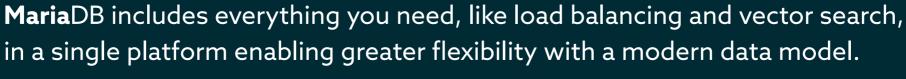
Maria DB includes clustering, advanced data compression and other enterprise-grade features within the platform.



4. Greater Agility & Developer Innovation



Oracle limits developer innovation due to difficulty with management and deployment.



in a single platform enabling greater flexibility with a modern data model.

5. Simple, Clear Licensing

penalties for violations.

Oracle complex licensing leads to confusion and potentially significant audit



you're paying for with no hidden surprises or audit anxiety.

Maria DB has a simpler, transparent subscription, so you know exactly what



6. Consolidated & Simplified IT



Maria DB enables database consolidation, meaning a single platform can

meet multiple needs and simplify your IT operations, reducing overhead.



developer surveys, signalling widespread user frustration.

Oracle is ranked among the "most dreaded" databases in Stack Overflow's

7. Developer Love

different uses.

[Source:https://www.dbta.com/Columns/Emerging-Technologies/Lessons-From-Stack-Overflows-Developer-Survey-1 45165.aspx] Maria DB is a popular, enterprise-grade platform that helps developers



easily build and deploy applications since it's open source and flexible.

Oracle's reliance on vendor-specific features can make a migration labor-intensive, often requiring code rewrites and downtime planning.

8. Built in Oracle compatibility



Maria DB's Oracle compatibility mode aids the transition, reducing risk and requiring fewer changes to existing applications.



Oracle often requires separate systems to manage relational data and

favoring the use of other Oracle products.

9. Unified Data Stack

vector embeddings. MariaDB enables you to manage multiple data formats within a single,

unified environment, reducing data synchronization headaches.



10. Robust Community & Support

Oracle operates on a proprietary lock-in mode, limiting user influence and

Maria DB pairs a large, active community with enterprise-grade support options, giving you community agility and professional reliability.

Enterprise Platform.