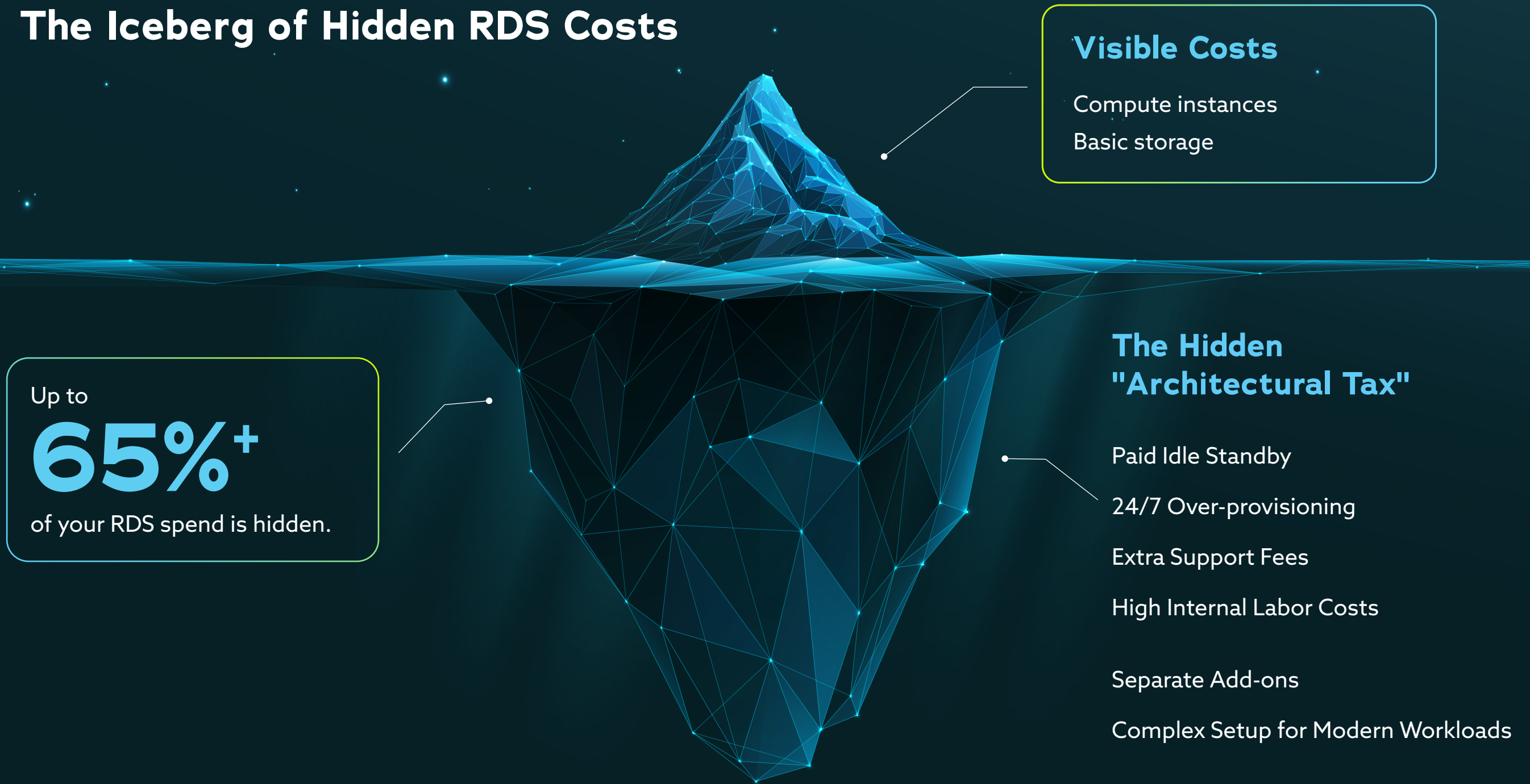


# Are hidden database costs sinking your cloud ROI?

## The Iceberg of Hidden RDS Costs



## The Hidden Business Risks



**The 1-2 Minute Outage**  
RDS DNS-based failovers result in 1 to 2 minutes of downtime and dropped transactions during a crash



**Single-Cloud Lock-in**  
Keeping your primary database and disaster recovery (DR) on the same provider creates a single point of failure









**The SLA Ceiling**  
Standard cloud providers cap out at a 99.95% SLA (meaning 4.38 hours of allowed downtime per year)



**Black Box Security**  
RDS runs in a provider-managed account, isolating the host from your internal IAM, auditing, and scanning tools

## The MariaDB Advantage

MariaDB Cloud	VS.	RDS
Active-active nodes		Passive standby nodes
Up to 99.995% SLA		99.95% SLA
Up to 8-year lifecycle		Frequent forced upgrades
True serverless scaling		Always-on provisioning
Cross-cloud DR		Single-cloud dependency
Integrated capabilities		Add-on heavy architecture

## Proven by Global Leaders



*"Reduced OpEx and CapEx enabling efficient scalability."*



*"Scale effortlessly, process vast amounts of data efficiently, and eliminate database maintenance overhead."*

**Stop sinking.**  
Start saving with **MariaDB Cloud.**

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